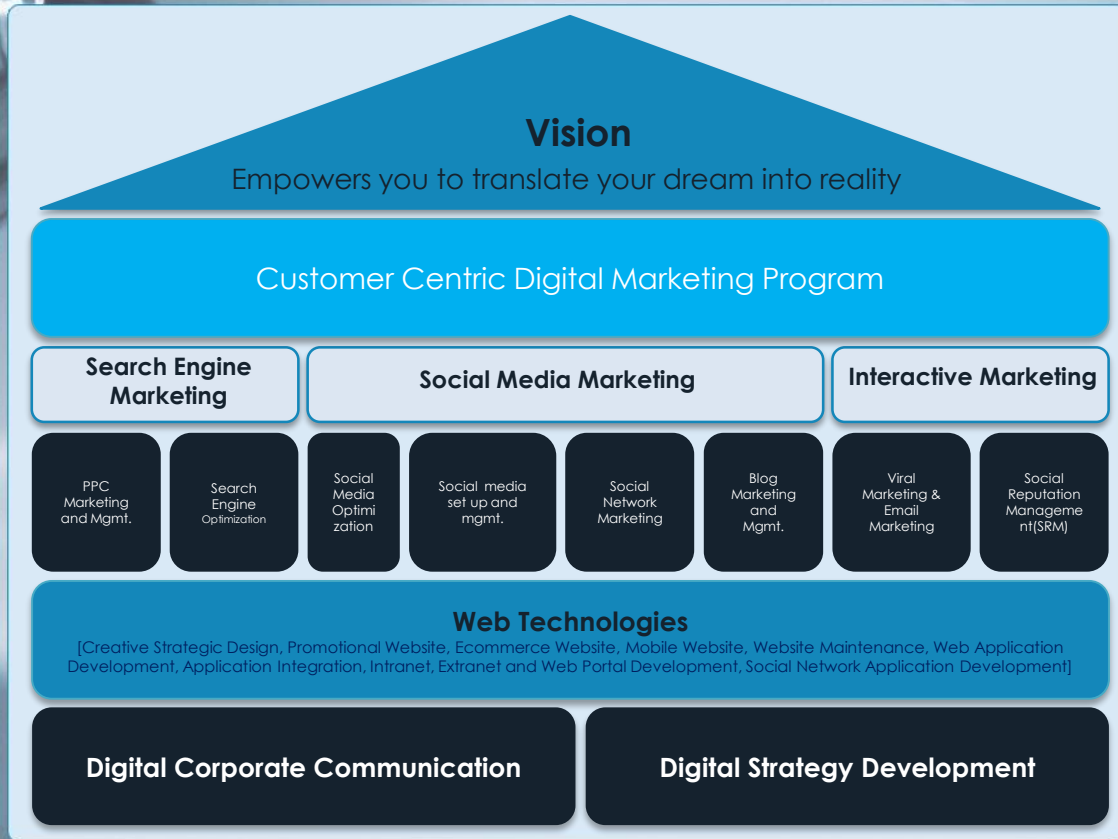




# Corporate Presentation

Version 8.1



# END-TO-END DIGITAL MARKETING AND MEDIA SERVICES PORTFOLIO



## DIGITAL MARKETING

- ⑩ SEO Services
  - Local SEO Services
  - Link Building
  - Social Media Optimization
  - Blog Management
  - Content Marketing
  - Online Reputation Management
  - Digital Consultancy
  - SEO Website Redesign Consulting
  - App Store Optimization



## DIGITAL MEDIA MARKETING

- ⑩ PPC Campaign Management
  - Product Listing Ads
  - Mobile PPC Management
  - Social Media Promotion
  - Display Ads & Retargeting
  - Email Marketing
  - SMS Marketing



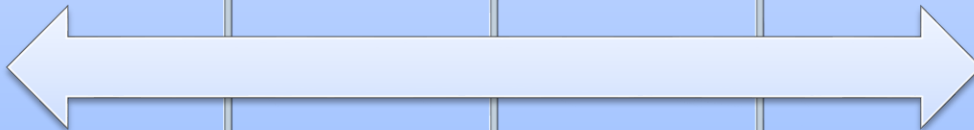
## TECHNOLOGY

- ⑩ Static Websites
  - CMS Websites
  - E-Commerce Websites
  - Landing Page Optimization
  - Mobile Apps
  - Web Maintenance



## CREATIVE MARKETING

- ⑩ Logo Design
  - Corporate Identity
  - Collateral Design
  - Landing Page Design
  - UI/ UX Design
  - Digital Campaigns Design
  - Web Design
  - Mobile App Design



## DIGITAL MARKETING SERVICES



Search Engine Optimization



Local SEO



Link Building



Social Media Optimization



Blog Management



Content Marketing



Online Reputation Management



Digital Consultancy



SEO Website Redesign Consulting



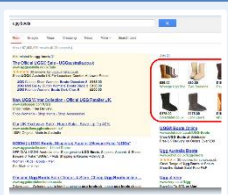
App Store Optimization

# DIGITAL MEDIA SERVICES

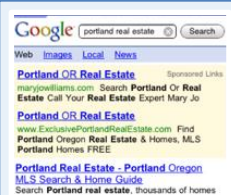


**PAY PER  
CLICK**

■ **PPC  
Campaign  
Management**



■ **Product Listing  
Ads**



■ **Mobile PPC  
Management**



■ **Social Media  
Promotion**



■ **Display Ads &  
Retargeting**



■ **Email  
Marketing**



■ **SMS Marketing**





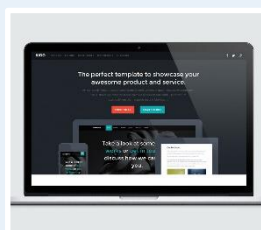
▪Static Websites



▪CMS Websites



▪E-Commerce Websites



▪Landing Page Optimization



▪Mobile Apps



▪Web Maintenance

# CREATIVE SERVICES



▪ Logo Design



▪ Corporate Identity



▪ Collateral Design



▪ Landing Page Design



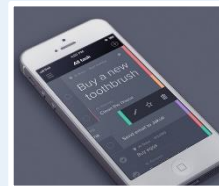
▪ UI/ UX Design



▪ Digital Campaigns Design



▪ Web Design



▪ Mobile App Design





**Real Estate &  
Infrastructure**



**Information  
Technology**



**Travel &  
Hospitality**



**Media &  
Entertainment**



**Education**



**NGO's NPO's**



**FMCG & Retail**



**Engineering**



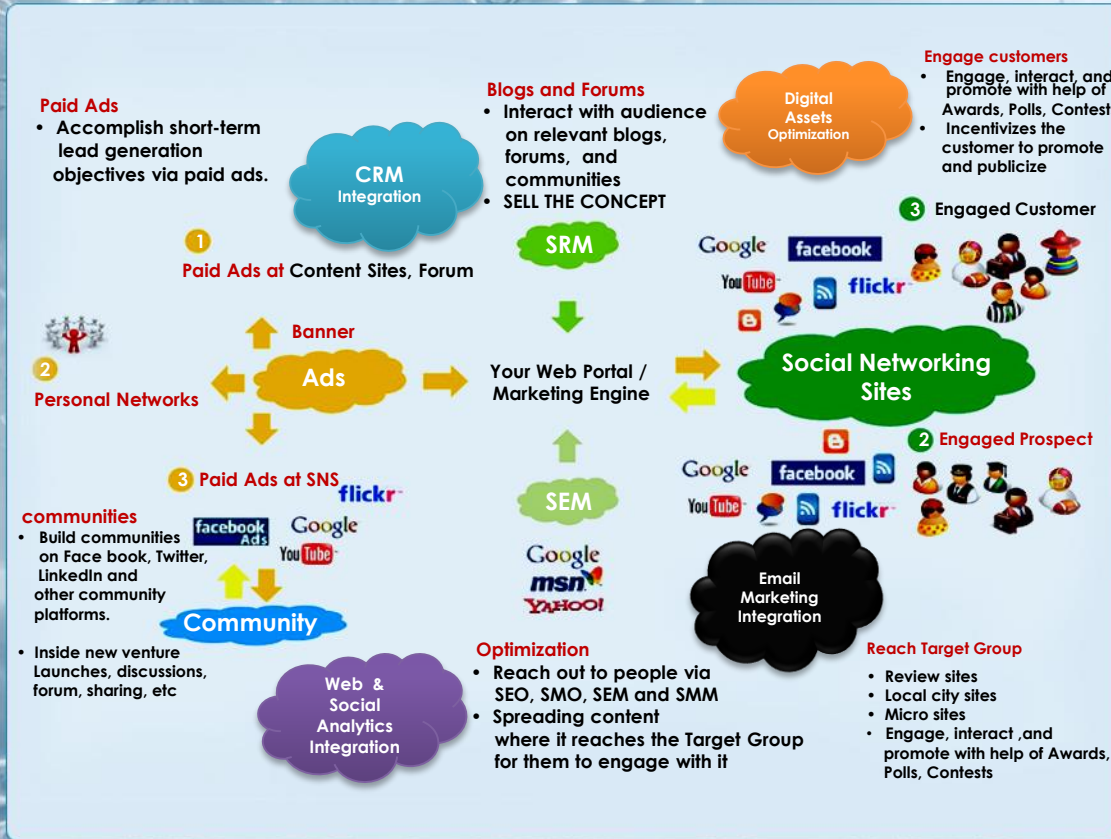
**Trade Bodies &  
Associations**

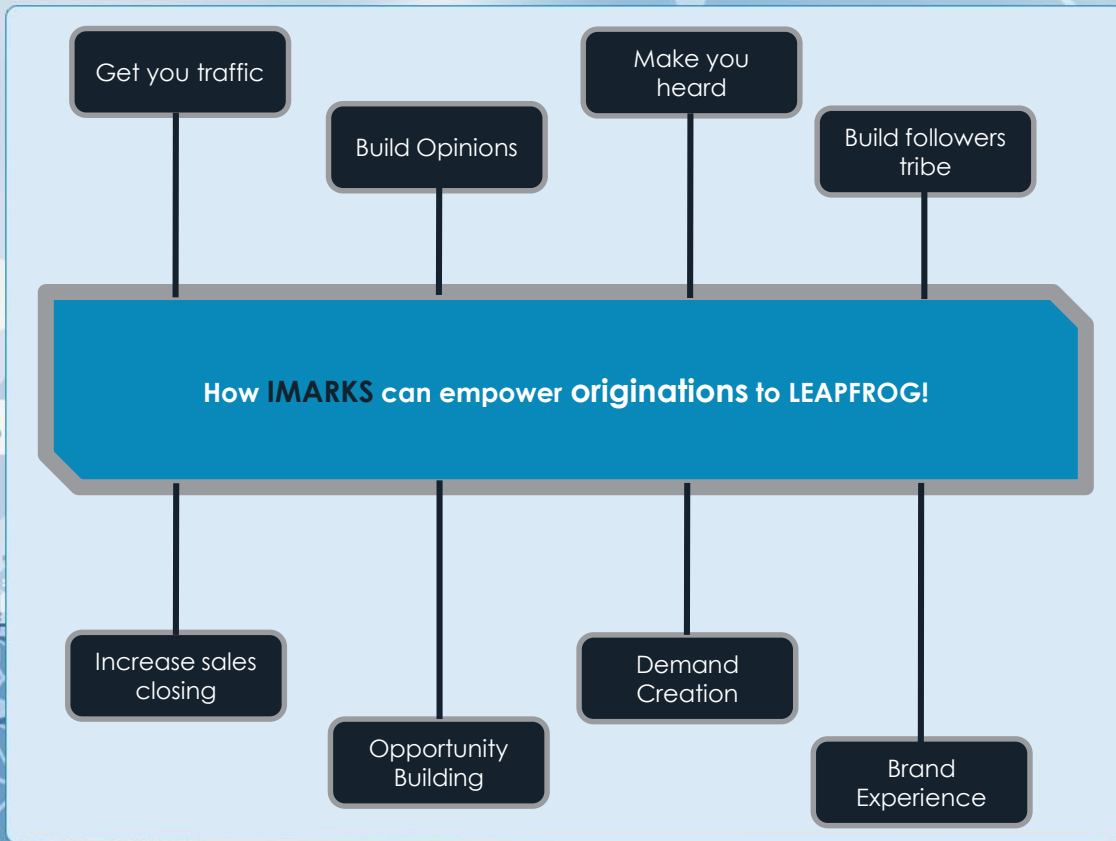


**Healthcare &  
Pharma**



# OUR DIGITAL INTEGRATION MODEL







## WORLD-CLASS FACILITIES

**R & D Centre translates innovations to actions with world-class infrastructure facilities**

**Innovative Management Team qualified from top B-Schools and Universities**

**Integrated Facilities – Digital and physical library, COE practice, world-class integrated training center, Sales Zone, Conference Room, Developer Zone, etc.**

**Business Continuity Plans**

**Wireless Connectivity, Calm and Secured Environs, 24 hours manned and RFID technology implemented**

**Direct connection to Client Environment and engagement through virtualization**

**A pool of skilled resources with strong expertise and domain competencies across various cutting-edge technologies ranging from Digital Marketing, SEO/ SMM/ SEM/ SMO, Web Designing and Development, Sales, etc.**



**The most cost effective Solutions and High ROI**



**The most flexible targeted marketing platform**



**Highly monitored and measurable**



**Personalized contact with the potential customers**



**Less Turn Around Time for implementation**



**No downturn during the recession**



**Increase online brand awareness**



**Global Visibility**



**Increase lead generation**



**Increase sales closing**



**DON'T JUST REACH OUT TO PEOPLE...ENGAGE THEM!**



## **I Marks Digital Solutions India Pvt. Ltd.**

### **Regd. & Corporate Office**

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Near Konark Towers, Dilsukhnagar, Hyderabad - 500060, A.P, India  
Tel: +91 40 30484950/51, Fax : +91 40 30243040,  
info@imarks.in

### **Sales Branches**

**Dubai | Riyadh | Mumbai | Hyderabad | Vizag | Vijayawada**